

SINCE 1988

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한국대학신문
UNIVERSITY NEWS NETWORK

Greeting



‘University News Network’ Supports Korean Universities

Founded in 1988, University News Network has been playing the role of higher education policy media working under the slogan, ‘National Competitiveness through Strong Universities.’

University News Network’s strength is in diverse special reports, issue analysis, detailed alternative proposals, and agile information delivery. The Korean university community now respects University News Network as the provider of reliable news in the field.

Throughout its history, University News Network has been developing as a professional media supporting Korean universities by publishing two issues a week, launching the web news portal UNN, hosting Presidents’ Summit for university executives, and operating the Institute of Korean University Competitiveness.

University News Network seeks to go beyond its past and build a bright future. Universities will create a strong partnership for Korea. Continuing the legacy of supporting Korean universities to facilitate their growth and national development, University News Network will act as a reliable press outlet working for the future of the higher educational institutions.

Many say that Korean universities are undergoing a crisis: Financial hardships are mounting, the school-age population is shrinking, and the Fourth Industrial Revolution is posing new challenges. Universities need a strong partner in such times, and University News Network will meet such needs.

Thank you.

Lee In-won
President, University News Network

A handwritten signature in Korean calligraphy, consisting of three characters: Lee (이), In (인), and Won (원).

Network Power!

“As the only media outlet in the community of higher education institutions, University News Network will serve as the foundation of the community, nation, and humanity.”





UNIVERSITY NEWS NETWORK

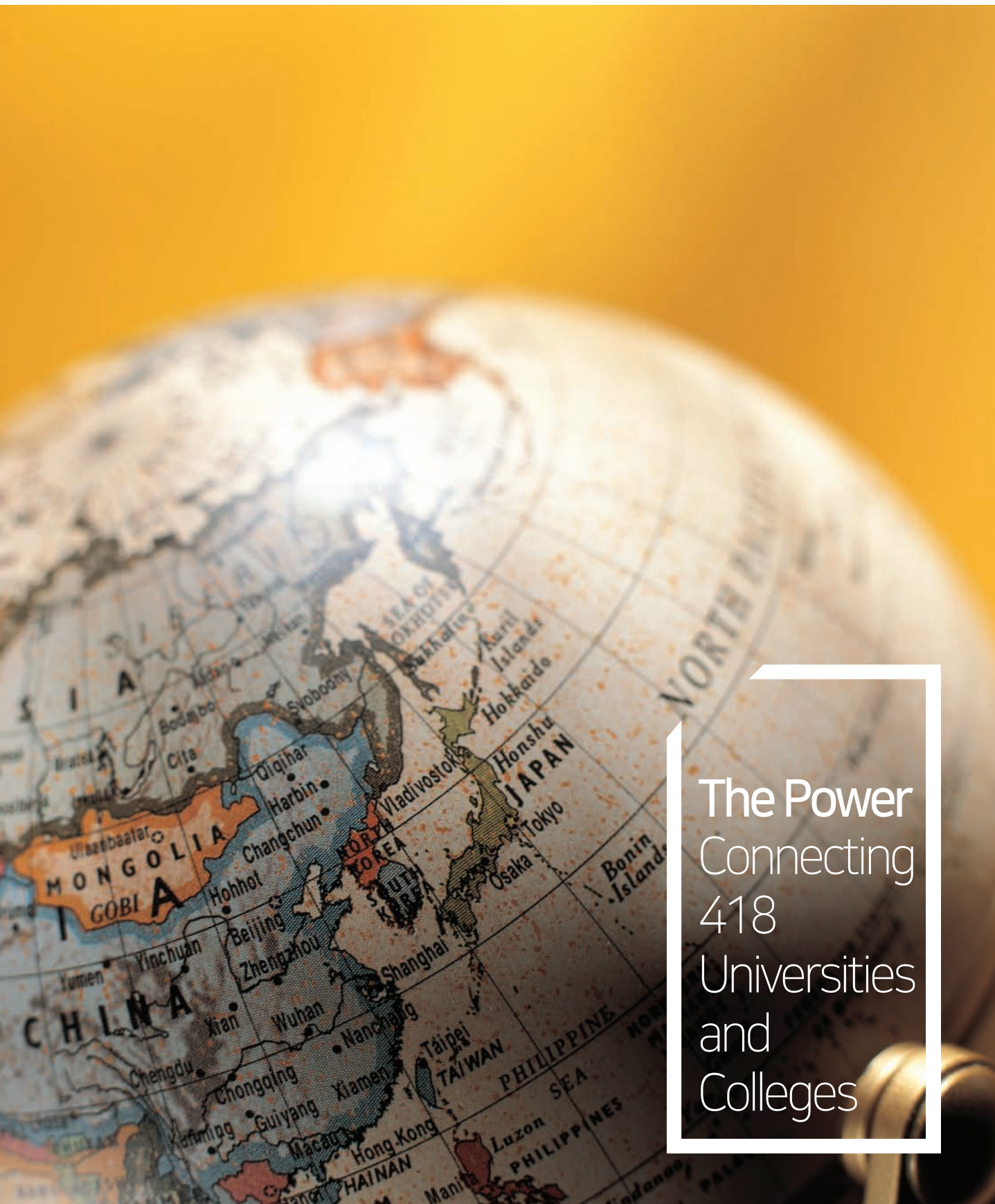
Semiweekly Publication

News Contents

Premium Contents

University Competitiveness Membership Program

UNN Awards



The Power
Connecting
418
Universities
and
Colleges

Korea is home to hundreds of media outlets, but University News Network is the only newspaper covering higher education policies, boasting an unparalleled capacity in the field.

UNN, a Comprehensive Higher Education Media Platform



Providing Articles and Opinions Based on Expert Knowledge

Accurate and proper news is founded on knowledge. Journalists working for University News Network are praised for their knowledge of higher education policies and universities.



Working to Become the 'First Mover'

University News Network does not follow the trends in its coverage; UNN reporters work to generate issues and lead the public opinion.



Emphasizing Two-Way Communication Between the Readers and the News

Reliable news cannot be unilaterally produced by the press while ignoring the readers. University News Network always makes an effort to deliver vivid opinions from the field of education..



Top Opinion Leader in Higher Education Policy

The readers of University News Network are leaders of Korean higher education policy. UNN is the media of choice for higher education opinion leaders..



Leading the Digital and Online Media Presence

Online UNN by University News Network is the best news website about universities in Korea. UNN continues to serve the readers in the online space.



University News Network

University News Network

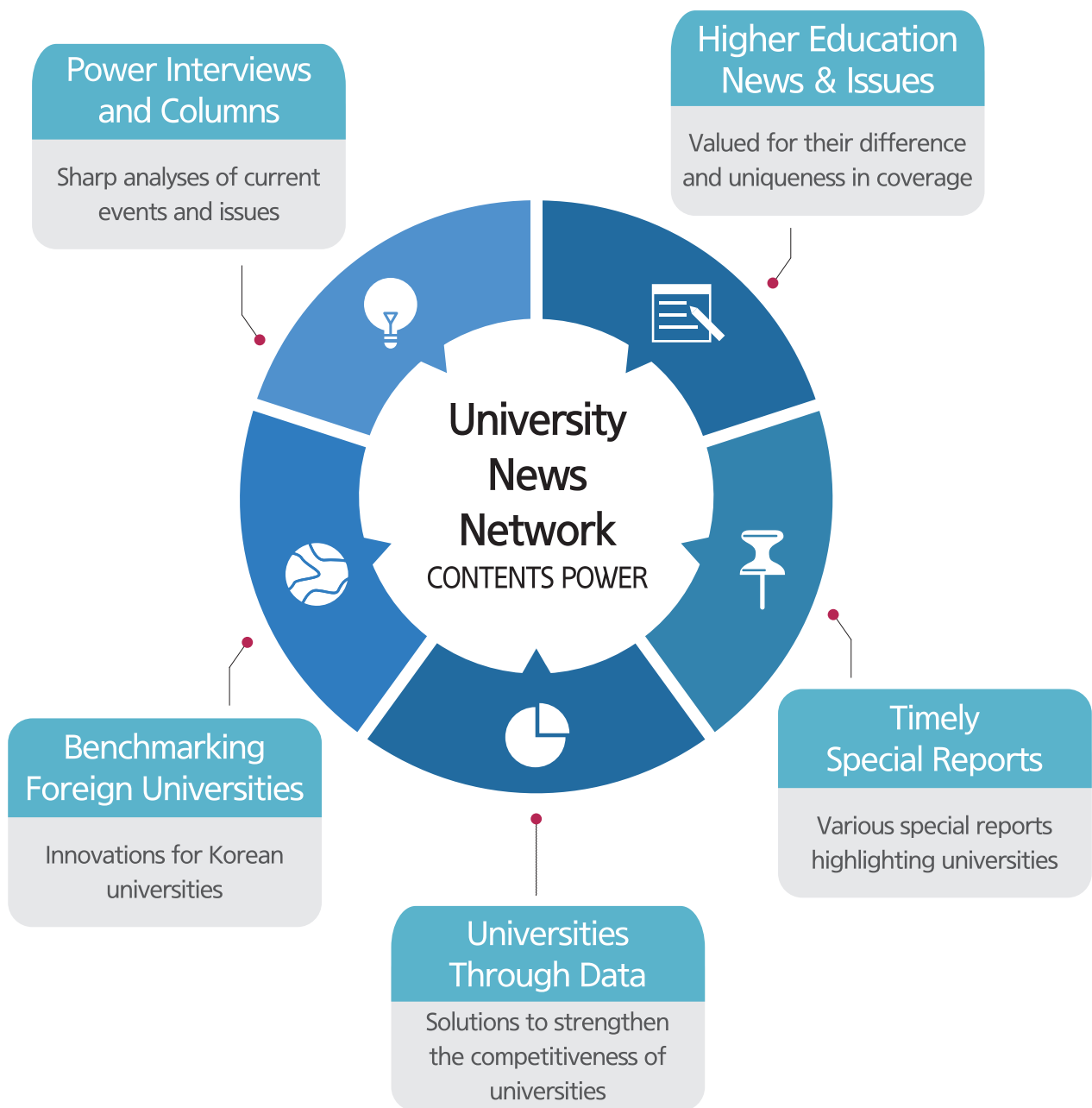
Is a Semiweekly Publication

Under the belief that the growth of universities is a crucial element of national competitiveness, University News network has been delivering opinions from higher education institutions to the readers. In September 2017, University News Network began publishing issues on Wednesdays to meet the demands related to expanding job training through higher education, the rising influence of vocational colleges, and the growing skills-based society. The transition into a semiweekly publication elevated the status of University News Network as a media outlet.



NEWS CONTENTS

University News Network provides a quick, accurate, and in-depth coverage of higher education policies and issues surrounding the community of universities. Policy proposals and issue-related articles produced by UNN are valued for their differentiation and uniqueness. By providing proper reports about various issues, University News Network leads the higher education policy and issues in the university community.





Contents Power

PREMIUM CONTENTS



Various Special Reports Highlighting Universities

Improving the Image of Universities in the Age of Competition for Higher Education Institutions

Special reports such as "Unique Campuses," "Specialized Universities," and "LINC+ Schools" offer opportunities for universities to enhance their public image.



Joint Special Reports Leading Issues in Universities

Encouraging the Government and Public to Take Interest in Universities

Leading special reports such as "Now Is the Time for Higher Education Innovation" (joint report with the Korean Council for University Education) and "Opening the Age of Educational Welfare" (joint report with the Korea Student Aid Foundation) help University News Network lead the social interest in higher education.



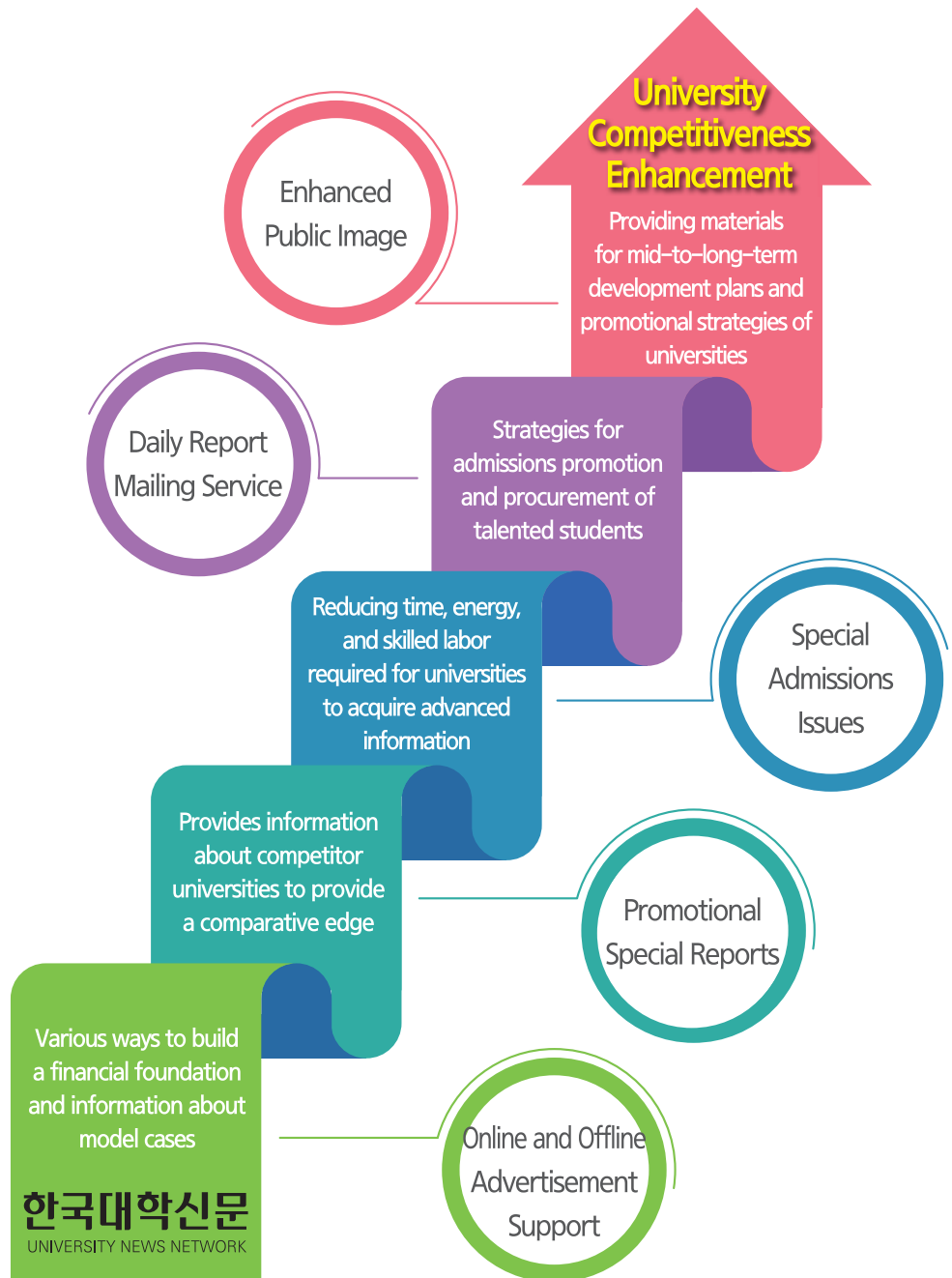
Providing university admission policy analysis and all related information

UNN analyzes strengths and weaknesses of university admissions policies and provides accurate admissions information.

Special issues including "Early and Regular Admissions" and "College Fair" are also published by University News Network.

University Competitiveness Membership Program

Under the slogan, National Competitiveness through Strong Universities,” University News Network provides various programs that enhance the competitiveness of Korean universities. Through partnerships with member universities, UNN suggests a future direction for innovations in higher education. UNN will continue to develop the university competitiveness campaign to facilitate the future development of Korean universities.



UNN Awards



Every year, University News Network selects outstanding universities, companies, and staff members to provide the UNN Awards. The University Awards is given to a university with the best educational performance, and the Corporate Awards is provided based on a survey of university students. The Staff Awards, also a Minister of Education citation, is for university employees who made contributions to university administration.

01 Corporate Awards



UNN Corporate Award Ceremony

Founded in 2001, the UNN Corporate Awards are selected by university students around Korea in 45 areas including corporate image, product brand, press contributions, and individual figures. Winners of the UNN Corporate Award are given the title of "The Best Company Selected by University Students."

02 University Award



UNN University Awards Ceremony

The UNN University Awards were founded in 2005 to promote and applaud the management performance of university presidents and the growth of universities. 12 general universities, 5 colleges, and 1 cyber university is selected for the award.

03 Staff Awards



UNN Staff Awards Ceremony

The UNN Staff Awards were founded in 2009 to applaud university employees who enable workplace innovation and competitiveness enhancement in universities. The winner of the highest Staff Award is also given a Minister of Education citation, and other winners are given citations.



UNN WEB PORTAL
(UNN; UNIVERSITY NEWS NETWORK)

[UNN University News Web Portal](#)
[UNN Services](#)
[UNN Contents](#)



Communication Spectra

Leading the Future in the Age of Digital Media



한국대학신문
UNIVERSITY NEWS NETWORK

University News Network opened the online news website (news.unn.net) to enter the age of digital media and open the door to a web portal that provides news about universities. UNN Online News aims to act as a platform for news about higher education. From higher education policy and university news to social issues, UNN Online News offers its reader advanced knowledge about the world.

UNN University News Web Portal Korea's Best University News Platform



UNN SERVICE

UNN is a two-way communication channel between the readers and the news that collects public opinions in the university community and delivers news in real-time. As the best digital platform for the university community we provide various interfaces for the readers. We interact with the readers as a media channel while opening the age of digital media that expands to the world beyond Korea.



UNN CONTENTS

University News Network provides valuable information about Korean universities. The database includes an overview of 418 universities and colleges in Korea and the profile of their presidents. UNN also offers a premium recruiting platform for university and college faculty members, as well as contract bid information that acts as a commercial platform connecting universities and businesses.



President Information

This database provides information about presidents in 418 universities across Korea. Each data point includes academic and professional information of the president, as well as profile photos. In addition, general information about universities and their boards of directors is contained in the database

Faculty Recruitment

This platform provides brokers the faculty recruitment process. In addition to hiring professors, universities can use this platform to hire instructors and other types of faculty members

Contract Bidding

This commercial platform connects universities with businesses. Universities can register purchase or contract bidding notices at no cost, and businesses can access the information.



UNIVERSITY COMPETITIVENESS NETWORK (UCN)

President Summit

Educational Projects (Educational Trips, Overseas Internships

UCN Overseas Benchmarking Trips to Innovative Universities



Global Competitiveness

President Summit



Introduction

The president summit found it's beginning in 2015 as a regular meeting for University and college presidents coming together to discuss and share ideas on furthering progress of higher education through a collective intellect which, in collaboration with policy makers and government, focused on 3 core themes <Improve Education Policy / Augment Education Boundaries / Strengthen Institutional Integrity>, in order to deal with the ever changing education environment that brought on the advent of MOOCs, Industry 4.0 paradigm shifts, the fall out of student numbers eligible for college and more.

Objective

With Industry 4.0 at hand, along with a falling birth rate and aging population, the education sector is in a state of rapid change where a financial distress for higher education institutions may occur. To deal with this impending change, the importance of nurturing creative minds that can adapt to these changes is paramount. For this purpose presidents of the university colleges all around Korea have come together under the theme of 'creating a sustainable college', and organized a conference based on 3 core themes < Industry 4.0/ Creating Integrity / Future Education >, to discuss innovations in higher education that include Sustainability, Customization, Life long education, Specialization and more.



September 3–December 17, 2015 / Private University Summit



Founding Conference (September 3, Seoul Club)



4th Conference (November 19, Konyang University Daejeon Medical Campus / Luncheon with the Army Chief of Staff)



6th Conference (December 17, National Assembly Sarangjae)

March 24–June 9 2016 / College Summit



1st Conference (March 24, Seoul Club)



1st Conference Meeting with the Vice Prime Minister



2nd Conference (April 7, Seoul Club)



3rd Conference (April 22–23, Gyeongju)



4th Conference (May 12, Seoul Club)



5th Conference (May 26, Seoul Club)



6th Conference (June 9, Seoul Club)

June 30–October 6, 2016 / National and Public University Summit



1st Conference (June 30, Seoul National University)

November 10–December 22, 2016 / Cyber University Summit



1st Conference (November 10, Seoul President Hotel Schubert Hall)



3rd Conference (December 8)
Wonkwang Digital University



Delivering recommendations to
the government

March 30–June 8, 2017 / University Summit



6th Conference (June 8, National Assembly Sarangjae)



Meeting with Vice Prime Minister Lee Jun-sik



Korea Tech VR Experience Booth

August 31–November 23, 2017 / College Summit



1st Conference (August 31, Seoul Club)



Meeting with Vice Prime Minister Kim Sang-gon



Meeting with the Vice Minister



Topical Discussion



Delivering recommendations to the National Assembly

March 29–June 21, 2018 / University Summit



1st Conference (March 29, Seoul President Hotel Schubert Hall)

June 7–September 15, 2018 / Cyber University Summit



3rd Conference (September 15, Seoul Coex 3rd Floor Conference Room), Attended by Vietnamese Education Officials

March 28–June 13, 2019 / University Summit



1st Conference (March 28, Seoul President Hotel Brahms Hall)



4th Conference (May 16, Incheon National University & Incheon Free Economic Zone Authority)



3rd Conference (April 25, Seoul Club Hallasan Hall),
Attended by University Presidents from the U.S., Spain, Brazil, etc



Delivering recommendations to the government

September 26–November 13, 2019 / College Summit



1st Conference (September 26, Seoul Club Hallasan Hall)

Educational Projects

Educational Trips, Overseas Internships

program

Talented person

educational policy

01 Developing and Promoting Outstanding Programs in Korea and Abroad

Through its educational innovation projects, the team develops promotes outstanding programs in Korea and abroad to help universities foster the capacity to lead innovation in education.

02 Talent Exchange Projects

The team develops exchange programs for talents working for Korean and foreign universities (internships, language exchange trips, TESOL, overseas educational trips for faculty).

03 Developing Higher Education Policies and Sharing Model Cases

In addition to developing various higher education policies, the team searches for and shares model cases, using them as platforms for future policies (President Summit, etc.)

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UNIVERSITY NEWS NETWORK

Educational Project Team Activities

UCN Overseas Benchmarking Trips to Innovative Universities

Visiting Innovative Universities Overseas

UCN Educational Trip to Arizonal State University

The destination for the UCN Overseas Benchmarking Trip 2019 was Arizona State University (ASU), which was selected as the most innovative university in the United States for four consecutive years. The goal of the trip was to find ways to introduce and effectively implement the adaptive learning system developed by ASU to the Korean education system, in addition to analyzing implications of the American case for Korean university education.



Junior College Summit in Tokyo Conference (Japan)

University News Network hosted a conference in Tokyo, Japan, as a part of the Junior College President Summit 2018, from October 29 to October 31, 2018. The Tokyo Conference included trips to advanced universities and meetings with their officials to share innovative cases in Japanese higher job vocational education. Another objective of the event was to search for ideas regarding the future innovation of Korean junior colleges.



Future University Colloquium in Singapore (Nanyang Technological University Workshop)

Institute of Korean University Competitiveness, founded by University News Network, hosted a Future University Colloquium Workshop in Singapore in July 2019. The delegates to the Singapore Workshop included faculty and staff working for general universities and junior colleges. The delegates benchmarked Nanyang Technological University through the workshop).





INSTITUTE OF KOREAN UNIVERSITY COMPETITIVENESS

(Founded by University News Network)

(iKUC)

Institute of Korean University Competitiveness (iKUC)

Future University Colloquium



Visionary Leadership

INSTITUTE OF KOREAN UNIVERSITY COMPETITIVENESS

In addition to the demand to secure their own survival, universities are now being asked to act as the catalyst for national innovation through its capacity to create jobs and train the workforce. In response, there is a need for sharing and collaboration platform on which stakeholders can think about the issues and solve the problems. The Institute of Korean University Competitiveness (iKUC) creates a network of “connecting, sharing, and collaborating with” internal and external resources to enhance the competitiveness of universities. Furthermore, it will act as the platform on which stakeholders can overcome the physical and geographical restrictions to share knowledge, develop contents, operate joint projects, and share their results.



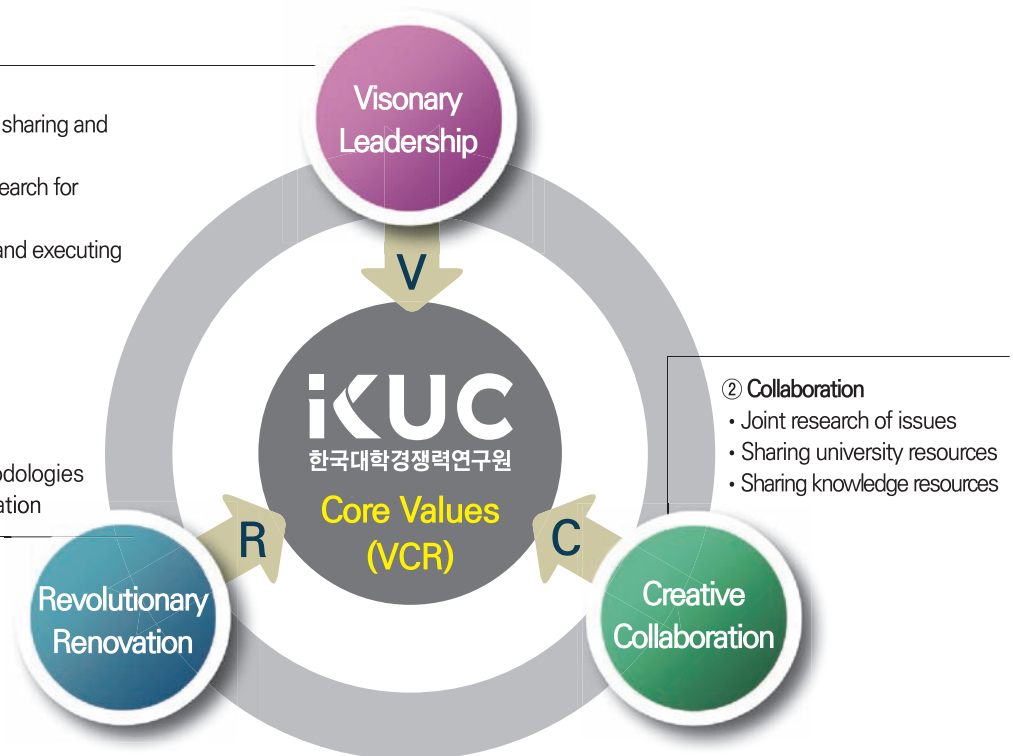
Universities Lead the Age of Digital Transformation through Collaboration and Innovation

① Leadership

- Implementing a system for sharing and collaboration
- Future competitiveness research for universities
- Establishing social agenda and executing action items

③ Innovation

- Digital transformation
- Teaching-learning methodologies
- University resource operation



② Collaboration

- Joint research of issues
- Sharing university resources
- Sharing knowledge resources

